

John Israel Bio 2025

John Israel is an author, coach, and keynote speaker affectionately known as: Mr. Thank You.

John cut his teeth in business at the age of 19 when he got into direct sales and quickly became one of the top producers in the companies 70 year history.

After nearing burnout from his 15 year business career, John started a social experiment around “human connection” and gratitude that became a world-wide movement, a book, and TEDx talk titled: The Mr. Thank You Project.

John’s Mr. Thank You story has been featured on ABC News, Fox News, Good Morning America, and his clients include: Harvard University, Square, Sales Force, Farmers Insurance and many others.

John is on a mission to help business professionals Become Irreplaceable to their most important relationships, so they can achieve their biggest goals and dreams.

He lives in Blue Ridge, TX with his wife, four children, 3 dogs, 2 cats, and 23 chickens.

Here to talk about making Gratitude your Competitive Advantage, please welcome John Israel.

Questions for John:

- 1) I imagine this project wasn’t easy. What were some of your challenges in completing this project? Did you ever find it difficult to write your 5 cards every day?
 - 2) What was the biggest unexpected take-away from the project?
 - 3) How did this project directly impact your business, and what does your business look like today?
 - 4) Did you ever miss a day writing your 5 cards?
 - 5) END WITH THIS QUESTION: What ACTION do you want people to take after this event and how can people work with you directly if they wanted to?
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Random facts about John:

- Graduated College from Gonzaga University with a degree in Exercise Science
- Was a semi-professional skateboarder in high school and college.
- Hobbies- fishing, yoga, working out, creating joyful moments with his family